

American Finances Solutions launches FAST CASH Division

Scott Griest CEO and Founder of American Finance Solutions announces new FAST CASH financing program for small- and medium-sized businesses.

October 5, 2009, Anaheim, CA—Merchant cash advance company American Finance Solutions (AFS) announced the official launch of its FAST CASH program. The FAST CASH program will be marketed and sold through AFS's 550 national sales agents. After a successful three-month pilot launch and beta test the new financing program was quickly adopted by business owners. The nationwide launch of FAST CASH will continue to position AFS as one of the top players in the merchant cash Advance space.

The primary target market for the FAST CASH financing program is merchants who have been recently declined for the traditional cash advance product and cannot get approved with any other traditional lending or credit lines. CEO and Founder Scott Griest recently quoted in Business Week magazine by saying: "The merchant cash advance industry is becoming a mainstream funding option for small businesses, rather than a last resort."

The FAST CASH program is becoming a great option for those merchants and business owners who are good and solid business people that have been affected by our country's recession and credit crunch. AFS will fund between \$2,500 and \$9,500 per business location with the FAST CASH program, generally within 48 to 72 hours.

The minimal requirements to qualify for the FAST CASH product are:

1. Business must process \$4,500 per month in credit cards
2. Business must be open for a minimum of six months
3. Business must not be more than one-month behind in their lease or mortgage
4. Currently not have a merchant cash advance

Currently the FAST CASH program has 175 business types that are 100% pre approved. In addition, AFS does not require a credit check for FAST CASH approval.

American Finance Solutions (AFS) is a privately owned and privately funded cash advance company that is headquartered in Anaheim, CA. AFS is also a license California lender that provides financing to small- and medium-sized businesses in all 50 states.

For more information or to learn more please visit americanfinancesolutions.com

<http://www.americanfinancesolutions.com>